

EVENT FACTS

30th ANNUAL PARENTING CONFERENCE
Saturday, March 1, 2025
Macomb Intermediate School District
44001 Garfield Rd., Clinton Twp, MI
8:30 am – 3:30 pm

Raising children can be challenging. Even the best parents need a little guidance sometimes. CARE of Southeastern Michigan's 30th Annual **Parenting Conference** offers parents, caregivers and professionals a day to learn and enhance their skills and knowledge about parenting children of all ages.

Parenting Conference Highlights:

- » 300 attendees - **parents, caregivers, and professionals**
- » 10 additional breakout sessions to choose from
- » Breakout sessions that provide CEUs and/or SCECHs



Our mission is ***to strengthen resiliency in people and their community through prevention, education, and services that improve the quality of life.*** This event supports our mission by:

SUPPORTING FAMILIES

We believe the foundation for creating healthy and resilient families and communities is through education.

WELLNESS FOCUSED

We aim to enhance the well-being of individuals and our community.

CONTINUING EDUCATION CREDITS

We support our community by providing opportunities for professional development.

SPONSORSHIP LEVELS

All sponsor levels include the following benefits:

- » Recognition on CARE's website with a hyperlink to company's website
- » Inclusion in *News to CARE About* quarterly electronic newsletter with hyperlink to company's website (duration 2 issues)
- » Social media recognition featuring your sponsorship



PREMIER SPONSOR \$7,500

- » Logo recognition on pre-event collateral material
- » Logo recognition on all day-of-event collateral material and signage
- » Exposure in all event press releases
- » Opportunity to give "Welcoming Remarks"
- » Exhibitor space in premier location
- » Full page ad in the event program*
- » 25 complimentary registrations

BREAKFAST SPONSOR \$5,000 (1 available)

- » Logo recognition on pre-event collateral material and signage
- » Logo recognition on all day-of-event collateral material and signage
- » Exclusive signage in breakfast area
- » Exposure in all event press releases
- » Exhibitor space in premier location
- » Full page ad in the event program*
- » 15 complimentary registrations

LUNCH SPONSOR \$5,000 (1 available)

- » Logo recognition on pre-event collateral material and signage
- » Logo recognition on all day-of-event collateral material and signage
- » Exclusive signage in lunch area
- » Exposure in all event press releases
- » Exhibitor space in premier location
- » Full page ad in the event program*
- » 15 complimentary registrations

BREAKOUT SPONSOR \$3,000 (10 available)

- » Logo recognition on all day-of-event collateral material and signage
- » Exclusive Signage in one breakout room
- » Exposure in all event press releases
- » Exhibitor space
- » Half page ad in the event program*
- » 10 complimentary registrations

SUPPORTING SPONSOR \$1,500

- » Name recognition on day-of-event collateral material and signage
- » Exhibitor space
- » Quarter page ad in the event program*
- » 5 complimentary registrations

*subject to print deadlines

SPONSORSHIP BENEFITS

As a sponsor of this event, your company will achieve:

- » Brand Visibility
- » Targeted Marketing
- » Consumer Perception
- » Community Goodwill



	Premier \$7,500	Breakfast \$5,000	Lunch \$5,000	Breakout \$3,000	Supporting \$1,500
Logo placement on pre-event collateral material*	Logo	Logo	Logo		
Recognition on day-of-event collateral material and signage	Logo	Logo	Logo	Logo	Name
Exhibitor Space	Premier	Premier	Premier	Table	Table
Exclusive recognition as Breakfast Sponsor		✓			
Exclusive recognition as Lunch Sponsor			✓		
Recognition as Breakout Session Sponsor				✓	
Social media recognition featuring your sponsorship	✓	✓	✓	✓	✓
Exposure in all event press releases	✓	✓	✓	✓	✓
Logo recognition on CARE's website with a hyperlink to company's website	✓	✓	✓	✓	✓
Inclusion in <i>News to CARE About</i> quarterly electronic newsletter with hyperlink to company's website (duration 2 issues)	✓	✓	✓	✓	✓
Opportunity to give "Welcoming Remarks"	✓				
Advertisement in the event program*	Full	Full	Full	Half	Quarter
Complimentary registrations	25	15	10	10	5

*subject to print deadlines